

Jim Lindell

Improving People & Business in a Fun and Practical Way!

“Great Speaker! Enjoyed interaction with participants.”

“Very knowledgeable speaker.”

“Enjoyed the music and real world examples.”

“Excellent speaking abilities.”



- **HUMOROUS**
- **ENERGIZED**
- **PASSIONATE**
- **PRACTICAL**
- **CHALLENGING**

Keynotes &
Workshop
Leader

Keynote Addresses:

- When Pigs Learn to Fly
- Family Businesses: Boon or Bane?
- Creativity - The Key to Future Value
- M&A - Tricks, Traps and Terrors
 - Business Survival
 - Business is Like Fishing

Profitability | Leadership | Passion | Survival

Finance | Culture | Planning

www.thorstenconsulting.com



"Jim was a very informative and experienced speaker. His "passion" for the material is obvious. I appreciated Jim's ability to encourage group participation and the sharing of ideas. He is a captivating instructor."

Kari J. De Lap - Professional Development Coordinator - Minnesota Society of CPAs

Improving People & Business in a Fun and Practical Way!

Business is Like Fishing - a humorous trip through a Northwoods vacation and the practical lessons that apply to our daily business lives.

When Pigs Learn to Fly - a challenging look at everyday people that have risen to great heights and how companies can unleash employees' hidden skills.

Creativity – The Key to Future Value – unleash the hidden capacity that already exists within your skill sets and learn how your future value will be dictated by your ability to access your creativity.

Family Businesses: Boon or Bane? - a practical look at the difficulties and successes of running a family business.

Business Survival - how to identify early warning signs of a financial crisis and practical steps to get back on track.

Mergers & Acquisitions: Tricks, Traps and Terrors - practical guidance on how to avoid the pitfalls in the M&A process from both the buyer and seller perspectives.



Background:

Jim has an extensive background in senior management including: President of Thorsten Consulting Group, Inc. Dousman, Wisconsin, Chief Financial Officer of Coolidge Glass Company, Inc., Waukesha, Wisconsin, Chief Financial Officer for Lutheran Social Services of Wisconsin and Upper Michigan, Inc., and Corporate Asst. Controller for Wispak Foods, Butler, Wisconsin. Jim has worked with a variety of industries including: manufacturing, health care, not for profit, distribution and food processing. He has been involved in more than 50 M&A projects. In addition, Jim is a TEC Chairman. TEC is an international organization of CEO's.

Jim is a CPA with public accounting experience for both local and regional accounting firms. He has a BS in Accounting from the University of Wisconsin - Platteville and an MBA in Finance from the University of Wisconsin - Whitewater. Jim is a faculty member of the American Institute of CPA's (AICPA).

Jim authored "Business is Like Fishing", "The Annual Update for Controllers", "Bottom Line Managerial Accounting", "Bottom Line Financial Management", the "Survival Kit for Small Business Executives" and was a contributing author on "The Fast Close – Revolutionizing Accounting".

In addition to his professional credentials, Jim is an atypical CPA. He is a member of the folk music group "Two Fun Guys and an Accountant" is a youth hockey coach and still plays an occasional match of rugby. Jim is a recipient of the Outstanding Discussion Leader for the AICPA.

**Keynotes &
Workshop
Leader**

Contact Information

Jim's E-mail address – jim@thorstenconsulting.com
Web address - www.thorstenconsulting.com

James T. Lindell, President
Thorsten Consulting Group, Inc.
34085 Hidden Valley Drive
Dousman, WI 53118
Phone 262-392-3166 Fax 262-392-2199

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